

LLADRÓ



Mokuren

by Naoto Fukasawa



**NAOTO
FUKASAWA
DESIGN**



Lighting with soul

Mokuren is the result of the first collaboration between Lladró and Japanese designer *Naoto Fukasawa*, who is known for combining craftsmanship and design.

For this work, *Fukasawa* has been inspired by the white magnolia tree, which symbolizes eternal bonds, and the striking beauty of its flowers. As the author himself says, "when I saw the flower and thought of white porcelain, its texture and qualities, I automatically composed the idea in my head." Thus, **Mokuren** was born, a chandelier that combines the essential ingredients of the work of the Japanese artist and Lladró: nature, craftsmanship and design.

Mokuren is light itself and illuminates, it is Kogei (craftsmanship) and design.



Naoto Fukasawa



Naoto Fukasawa was born in the prefecture of Yamanashi in Japan. After graduating from Tama Art University, one of Japan's most prestigious art schools, he developed his professional career as a product designer for major American, European and Japanese companies.

His style is characterized by a combination of functionality and minimalism, industrial production and kogeï (crafts). For **Fukasawa** designing means observing objectively, analysing the relationship between the object and its surroundings (*tatazumai*), its use and the space it occupies.

Passionate about kogeï, **Fukasawa** believes that the value of a handmade object is increased when it is approached through the lens of design. And so, he loves to explore the boundary where craft and design overlap and indeed he claims that the line between them must often be completely erased in order to create the best objects possible.





All the flowers that compose *Mokuren* are handmade. The warm light that filters through the translucent porcelain of its petals generates an enveloping illumination.

Its structure, as complex as it is poetic, represents the branches of the magnolia tree and is made of black lacquered aluminum. Its LED lighting can be regulated in intensity.

MOKUREN COLLECTION

by Naoto Fukasawa

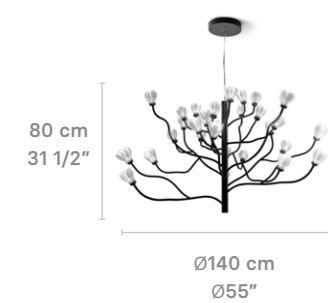
CHANDELIER



Mokuren Chandelier
01024258 CE/UK
01024259 US
01024260 JP

HANGING LAMP

Mokuren



Standard
170 cm
67"

Max.
210 cm
82 3/4"

Weight:
6,5 Kg / 14.33 lb

IP20 LED / CE UK US

- * Max. Power: 36W
- * Dimmable LED (CE UK US)
- * Integrated LED
- * 2700K - 124 lm/W (4460 lm)
- * Dimmable driver included:
0-10V (CE UK US)
- * Driver included (JP)

Lighting up the world with craftsmanship and design.

Lighting up the world with porcelain.

Nothing creates a greater impact on an interior than the lighting.

Lladró's lighting collection combines the elements of light and earth to achieve a delicate balance of creative artistry and handcrafted technique. Ensuring warmth and decorative strength with organic inspiration. Chandeliers and tabletop, wall or floor lamps that go far beyond their use function. Customizable and all-enveloping lighting that takes advantage of the exceptional qualities of porcelain.



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